

Grant Guidelines grant program | Ananya Birla Foundation | 2024-2025

We are pleased to present the grant guidelines for the inaugural cycle of our grant program for the year 2024-2025. We invite passionate organisations to join us in this journey of creating a meaningful and sustainable change.

Introduction

At Ananya Birla Foundation (ABF), our grant programs are thoughtfully designed to address critical social issues in low-resource settings by promoting innovative and scalable community-first models. We recognize the importance of on-ground partnerships among diverse stakeholders to enhance the effectiveness of interventions and we prioritise equipping our grant partners with tools and resources for tangible impact and sustainable success.

Svatantra, our funding partner and the second-largest player among NBFC-MFIs, aims to advance the vision of entrepreneurs who power the Indian economy. A modern fintech company, Svatantra is designed to serve India's grassroots economies by creating a financial ecosystem conducive to rural entrepreneurship.

Learn more about us:

- [Ananya Birla Foundation](#)
- [Svatantra Microfin](#)

While this is one phase of our efforts, ABF will continue to engage with various groups and communities, leveraging the unique strengths and perspectives of each. By tapping into these diverse capabilities, we aim to create a multifaceted outcome that addresses a wide range of needs and opportunities.

Priority Areas for the Grant Challenge Program 2024 - 2025

In this grant cycle, we aim to address two pressing societal issues:

1. Promoting sustainable livelihoods and entrepreneurship support for rural women.
2. Access to mental healthcare for vulnerable populations.

These challenge statements reflect our grant program's community-first, impact-driven approach.

ABF's Geographical Priority

For this grant cycle, our priority regions include :

- Maharashtra
- Karnataka
- North-eastern states of India.

Important Note: Each program is eligible for receiving a maximum grant of ₹1.2 crores or up to 25% of the organisation's annual budget, whichever amount is lower.

Prerequisite Criteria for Grant Applications

To be eligible for the grant program, organisations must meet the following criteria:

- Must be registered under trust, society, or Section-8 non-profit organisations in India.
- Possess valid 12A, 80G, and CSR registrations.
- Demonstrate a commitment to addressing social challenges with a preferable presence in Maharashtra, Karnataka, and the North-eastern states of India.

Selection Criteria

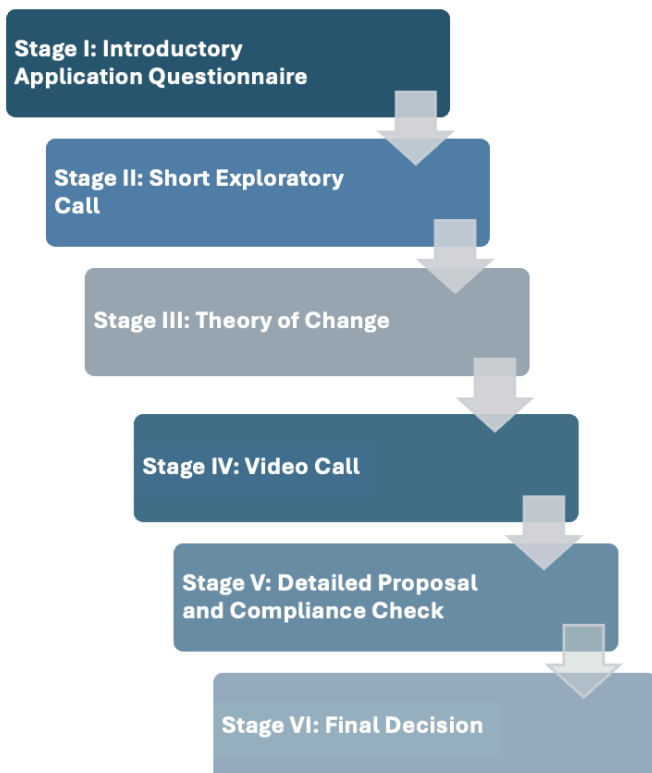
- **Proof of Concept:** Demonstrate a strong proof of concept with a minimum of 3 years of on-ground implementation experience.
- **Scalability:** Assess the potential of the grant to facilitate deepening of the impact.
- **Adaptability and Evidence-Informed:** Exhibiting the ability to adapt to evolving circumstances informed by on-ground learning and evidence.
- **Innovation and Creativity:** Incorporate innovative and creative approaches to problem-solving and engaging diverse stakeholders.

Grant Application Process

- **Submission Period:** The call for grant applications will be open from June 7, 2024 till June 24, 2024. Organisations are encouraged to regularly check our website and social media channels for updates.
- **Application Form:** Applicants must complete the online application form, providing detailed information about their organisation, proposed program, budget, and expected outcomes.

- Review Process: Applications undergo a thorough review process by our team of experts, evaluating their alignment with our funding priorities, feasibility, and potential impact.
- Decision Notification: Successful applicants will be notified regarding the next steps for their proposals within four weeks of submitting their grant application.

ABF | Stages of Selection



We aim to complete the selection process within two months of submission of the application.

How to apply?

Please click the following [link](#) to submit your application.

Note: If you would like to submit your application in Hindi or any other Indian language, please write to us at hello@ananyabirlafoundation.org.

यदि आप अपनी एप्लीकेशन हिंदी या किसी अन्य भारतीय भाषा में भेजना चाहते हैं, तो कृपया हमें hello@ananyabirlafoundation.org पर लिखें।

Contact Information

For queries regarding the grant application process or if you require additional information, please contact us at hello@ananyabirlafoundation.org.

Kindly use the following email subject line for any grant related query: "Query regarding Grant Challenge Program 2024-25".